LEGO® LANDMARKS
Program Description

ADVENTURE ASSOCIATES™
Work is an Adventure...Be Prepared!
adventureassoc.com
800.987.5582

Overview

Our LEGO® Landmarks program sparks a team's creative juices as they work through the challenge of replicating iconic landmarks – such as the Golden Gate Bridge – using legos.

The goal is to try to build the most impressive replica, with as many bells and whistles as you can fit in during the time allocated. Teamwork and strategy are key to make sure you best utilize your materials to build your assigned landmark.

BENEFITS
- Requires teams to project manage, keeping in mind materials and timing to complete the landmark.
- Focuses on planning and building consensus.
- Challenges teams to be innovative and creative with the materials at hand.

BLEND WITH CORPORATE TRAINING

Whether your group is learning about resource sharing, problem–solving, collaboration vs. competition, or just looking for a fun way to celebrate success, LEGO® Landmarks is even more effective when combined with corporate training workshops like **Decision–Making** or **Communication Skills**.

NUTS & BOLTS
- Indoor
- 2 - 2.5 hours
- Team size of 5; group size of up to 500
- All fitness levels
- Portable: one large meeting room

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Sample Agenda

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INTRODUCTION AND OVERVIEW

During a brief overview, teams learn about the challenge and their goal of replicating a landmark, like London's Tower Bridge, with LEGOS®. Rules and guidelines are given to participants. (approximately 10 minutes)

ROLES AND GOALS

This discussion is intended to cover the goals the team would like to meet during the challenge. It may be that participants want to determine and play to their strengths, while others may want to practice a different behavior that is newer to them, like managing or being managed. Likewise, teams (approximately 10 minutes)

LANDMARK DESIGN

The teams examine their allotment of legos and decorative supplies to determine the best course of action for building their landmark. It's truly amazing how creatively teams can approach these challenges. (approximately 15 minutes)

CONSTRUCTION TIME

During the construction phase, teams have a lot to consider: how large a footprint should our structure have? How can we most effectively use our blocks? What embelishments would bring our landmark to life? (approximately 60–90 minutes)

LANDMARK PRESENTATIONS

In a fun and light-hearted session, the teams present their landmarks to the rest of the group. They highlight not just the structural and aesthetic features, but also the interpersonal processes they went through, including communication and collaboration during planning and execution. (approximately 10 minutes)

JUDGING OR VOTING

After construction is completed, the teams' LEGO® Landmarks are judged by the facilitator, or other elected person or group. Alternatively, they can be voted on by the various teams. Points are given for accuracy compared to the original landmark and wow factor. (approximately 5 minutes)

DEBRIEF

All teams reconvene to talk about their experiences during the LEGO® Landmarks program. How did they make decisions together? How were ideas shared and what type of coaching was apparent? Is this indicative of work relationships? What reminders regarding project team best practices can they employ upon returning to the workplace? (approximately 10 minutes)

PROGRAM COMPLETE

(approximately 2-2.5 hours)