



LAND & SEA CHALLENGE

Program Description

ADVENTURE ASSOCIATES
Work is an Adventure...Be Prepared!
adventureassoc.com
800.987.5582

Overview

Adaptability is key in the ever-changing world of business. The land and sea challenge is not just a great team building event, it's also a perfect metaphor for this fact. This program is a perfect fit for outdoor-oriented businesses or companies just looking for a little adventure.

Teams are broken up into groups which rotate through an array of challenges during the course of the day. While on land, these groups participate in biking, hiking, and survival activities. For the sea portion, depending on the body of water and availability, groups will also participate in on-the-water challenges while on a kayak, stand-up paddle board, canoe, or other watercraft. The land and sea challenge provides a number of exercises which promote team problem solving and that require participants to work on their leadership skills together, all done within an adventurous framework.

BENEFITS

- Participate in a shared experience with your team.
- Build rapport between coworkers to promote knowledge sharing in future interactions.
- Use experiential exercises to work towards a common goal that requires collaboration, prioritization, and strategy development.
- Practice leadership in an ever-changing environment.

BLEND WITH CORPORATE TRAINING

The collaboration, communication, and leadership skills practiced in the land and sea challenge are great to combine with one of our corporate training modules such as [Strengths Performance](#) or [Problem-solving for Teams](#). Blended programs like these are one of our strengths here at Adventure Associates.

NUTS & BOLTS

- Outdoor
- Half-day or full day
- Team size of 10; group size of 200
- Medium fitness suggested
- Site Specific: requires a body of water, i.e. lake, river, bay and suitable area for biking





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Sample Agenda

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INTRODUCTION AND OVERVIEW

This diverse and multi-faceted program starts with an energetic review of the rules, timeline and supplies needed for the various challenges and activities. (approximately 5 minutes)

ROLES AND GOALS

Each team sets goals about how they will work together throughout the day and the roles that each person will fulfill on the team. Aligning themselves around the goals helps build team unity and this challenge is a great way to discover strengths among one's coworkers. (approximately 15 minutes)

INSTRUCTIONS AND SUPPLIES

Teams receive backpacks filled with challenge assignments and supplies. They familiarize themselves with the instructions provided. (approximately 15 minutes)

LAND & SEA CHALLENGES

The challenges teams encounter are quite varied on this, fun, lightly competitive program. The team's attempt thought-provoking land challenges such as communicating via Morse Code or setting up tents while blindfolded. If possible, we include outfitter related challenges with kayaks or other watercraft and/or an exploration of the area (along with on-the-go tasks) while on bikes. As this program is highly customizable, we work with you to determine your teams goals and objectives, determining the best way to achieve them while having a great time in the process. (approximately 3-3.5 hours)

DEBRIEF

The teams all get together after the challenges to dialogue regarding what they learned over the course of the day engaging in the multi-faceted challenges. These conversations can be brief and lively, or longer and more in-depth depending on the teams goals. (approximately 15 minutes)

SCORING

Land & Sea ends with a fun scoring session, in which teams are recognized for their efforts and winning teams are congratulated, with a nod to all participants for their successful completion of the day's events. (approximately 15 minutes)

PROGRAM COMPLETE

(approximately 4+ hours)

